



**Delta Sigma Theta Sorority, Incorporated  
Loudoun County Alumnae Chapter**

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**FOR IMMEDIATE RELEASE**

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**Local Non-Profit ‘Steps Up’ to the Challenge**

LOUDOUN COUNTY, VA—The Loudoun County Alumnae Chapter (LCAC) of Delta Sigma Theta Sorority, Inc. is “stepping up to the challenge” of raising funds for programs and projects aimed at economic development and educational development. Committed to working for the underserved of the Loudoun County community, LCAC is best known for various youth initiatives and community outreach activities; such as the Dr. Betty L. Shabazz Delta Academy and EMBODI (Empowering Males to Build Opportunities for Developing Independence) programs (youth focused mentorship programs), Warm Clothing Drives, community wide health fairs, and voter registration drives, just to name a few.

One of LCAC’s fundraisers is making headway as the only one of its kind in Loudoun County—***The 2<sup>nd</sup> Annual Crimson Step Explosion: Stepping Up Our Game***. Open to the public and a family friendly event, the step show will be held on November 9<sup>th</sup> at Park View High School in Sterling, VA. A fierce competition between collegiate and alumnae members from the National Pan-Hellenic Council, the 2<sup>nd</sup> Annual Crimson Step Explosion: Stepping Up Our Game will be hosted once again by 2-time NAACP Image Award winner, former BET Teen Summit host, and national radio personality Adimu Colon. Forecasted to bring over 800 attendees to Park View High School and/or the after party event immediately following the step show, the step show is sure to be a hit.

Last year, LCAC provided seven students with college scholarships, equipped 300 high school seniors with tools for managing their personal finances, and held various S.T.E.M. related activities for middle school and high school-aged children.

For more information on how to get your tickets for the ***2<sup>nd</sup> Annual Crimson Step Explosion: Stepping Up Our Game*** or for additional information on the Loudoun County Alumnae Chapter of Delta Sigma Theta Sorority, Inc. visit us at [www.lcacdst.org](http://www.lcacdst.org).

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*Loudoun County Alumnae Chapter (LCAC) is among 980 chapters of Delta Sigma Theta Sorority, Inc., a private, non-profit organization with over 250,000 college-educated, predominantly African American women worldwide. LCAC has over 100 women who are registered voters and actively engaged in Loudoun County using the national organization’s*

*five-point thrust – Educational Development, Economic Development, International Awareness and Involvement, Physical and Mental Health and Political Awareness and Involvement. Sheryl Tolbert-Johnson is the Chapter President.*